How to get more projects and earn more money
Content

1. The rating system
2. How admins rate
3. Does and don't
KnowMore’s rating system rewards specialists who do great work

KnowMore believes that *talent knows no borders* – the rating system reflects this statement

You are rated on each project you do. The goal is to provide smooth and enjoyable project execution and for everyone – specialists, admins and clients

The admins provide the rating based on how close the slides are to being client ready

Rating ensures that it is always the best qualified specialist that gets the work – the better you do on each project, the more projects you get
The rating system

High quality, meeting deadlines and availability drives ratings

Your rating

Quality
- Slides follow guidelines
- There is no content missing
- The slides look good

Deadline
- You submit before the given deadline
- In case you experience any form of issues, you inform the admin

Availability
- You are available to implement changes after submission
- You provide updates to the admin
The better you do the more projects you get and the more you earn

Advantages of a high rating:

1. Notifications about new projects before other specialists
2. High ratings are chosen first on projects
3. Can apply to all projects (hard projects require a high rating)

You end up earning more money with a high rating

Top tier specialists who consistently receive 10 in ratings can earn in the range of $500-1313 USD (depending on the hours worked)
How admins rate

Admins answer if they would like to work with the specialist again

Based on this project alone, how likely are you to recommend working with this specialist again?

Ratings explained

10  Extremely likely to recommend!
9   Likely to recommend
8   Neutral
7   Neutral/not recommendable
6   Probably not recommend
5   Negative
4   Unlike to recommend
3   Very unlikely to recommend
2   Would NOT recommend
1   Don’t expect more projects
How admins rate

Provide great work and admins will give you positive feedback

Admin view

What worked extra well on this project?

- Recreation of text
- Consistency
- Icons
- Initiative
- Deadline courage
- Illustration design
- Creative structures
- Communication
- Complex task

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Key takeaway

Several criteria are important to check before you submit to get a good rating.
How admins rate

Admins give you feedback so you can improve

Admin view

What needs to get better?

- Creativity
- Deadline
- Icons
- Aligning
- Consistency
- Content mistakes
- Creative structures
- Availability
- Speed
- Guidelines

Continue

Key takeaway

Check your feedback after each project and improve in areas that need improvement.
Collaboration is the key to success and getting clients to return with more projects and money

Does and don’t

- Be available and respond quickly
- Provide fair and useful feedback
- Specialist + admin collaboration
- Ask questions if in doubt
- Think long-term and don’t let one project ruin the collaboration

Key takeaway

By giving feedback to the admins you increase your own chance of delivering high quality projects on time

Returning clients and more money
Breaking the rules of good behavior can get you banned and even cause a financial penalty in some severe cases

1. Missing deadlines
2. Leaving a project
3. Not answering the admin or not submitting files
4. Continuously submitting work of low quality
5. Breach the non-disclosure agreement
6. Cheating on test-projects
7. Argue with the admin
Talent knows no borders

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