How to get more projects and earn more money
Content

1. The rating system
2. How admins rate
3. Does and don'ts
The rating system

KnowMore's rating system rewards designers who do great work

KnowMore believes that talent knows no borders – the rating system reflects this statement

You are rated on each project you do. The goal is to provide smooth and enjoyable project execution for everyone – designers, admins and clients

The admins provide the rating based on how close the slides are to being client ready

Rating ensures that it is always the best qualified designer that gets the work - the better you do on each project, the more projects you get

Key takeaway

Ratings and feedback will determine your future success on the platform
The rating system

High quality, meeting deadlines and availability drives ratings

Your rating

Quality
- Slides follow guidelines
- There is no content missing
- The slides look good

Deadline
- You submit before the given deadline
- In case you experience any form of issues, you inform the admin

Availability
- You are available to implement changes after submission
- You provide updates to the admin
The better you do the more projects you get and the more you earn

Advantages of a high rating:

1. Notifications about new projects **before** other designers
2. High ratings are **chosen** first on projects
3. Can apply to **all projects** (hard projects require a high rating)

You end up **earning more money** with a high rating

Top tier designers who consistently receive **10** in ratings can earn in the range of **700-2500 USD** (depending on the hours worked)
How admins rate

Admins answer if they would like to work with the designer again

Admin view

Based on this project alone, how likely are you to recommend working with this designer again?

Ratings explained

10 Extremely likely to recommend!
9 Likely to recommend
8 Neutral
7 Neutral/not recommendable
6 Probably not recommend
5 Negative
4 Unlike to recommend
3 Very unlikely to recommend
2 Would NOT recommend
1 Don’t expect more projects
Provide great work and admins will give you positive feedback

Admin view

What worked extra well on this project?

- Recreation of text
- Consistency
- Icons
- Initiative
- Deadline courage
- Illustration design
- Creative structures
- Communication
- Complex task

Continue

Key takeaway

Several criteria are important to check before you submit to get a good rating.
Admins give you feedback so you can improve

Admin view

What needs to get better?

Creativity  Deadline  Icons  Aligning
Consistency  Content mistakes  Creative structures
Availability  Speed  Guidelines

Continue

Key takeaway

Check your feedback after each project and improve in areas that need improvement.
Learn more about how our admins rate in this video
Collaboration is the key to success and getting clients to return with more projects and money

Key takeaway

By giving feedback to the admins you increase your own chance of delivering high quality projects on time.

Does and don'ts

Be available and respond quickly

Provide fair and useful feedback

Think long-term and don't let one project ruin the collaboration

Ask questions if in doubt

Returning clients and more money

Designer + admin collaboration

Designer
Does and don'ts

**Breaking the rules of good behavior can get you banned and even cause a financial penalty in some severe cases**

1. Missing deadlines
2. Leaving a project
3. Not answering the admin or not submitting files
4. Continuously submitting work of low quality
5. Breach the non-disclosure agreement
6. Cheating on test-projects
7. Argue with the admin
Talent knows no borders

knowmoreplatform.com